



Hareet Shukla IAS
Project Director

Mukhyamantri Amrutum (MA) Yojana

No.MA/Annual 'MA' Health Camp planning/12-13.
Commissionerate of Health, Medical Services, &
Medical Education, Government of Gujarat.
5, Dr. Jivraj Mehta Bhavan, Gandhinagar.
Ph: (079) 23253271, Fax: (079) 23256430
Date: 24 /12/2012

To,
-Regional Deputy Director-All
-Chief District Health Officer- All
-Medical Officer Health-All

Subject: Preparation of annual Mukhyamantri Amrutum (MA) Yojana Health Camp schedule.

With reference to the aforementioned subject, I would like to share that as per the Mukhyamantri Amrutum (MA) Yojana, each of the empanelled (Public & Private) hospital has to conduct at least one health camp in every month. It has come to our notice that many of the hospitals have still not initiated it and therefore you are instructed to prepare an advance annual 'MA' health camp plan in coordination with the respective empanelled hospitals of your district. Please take care that each hospital should get an equal opportunity geographically and beneficiaries can also get the screening benefits of multi specialty at his/her door step. This will facilitate you; district administration and the field health staff-ASHA/ANM/FHW/MPW/MO, in better man power planning, organizing, arranging logistics, doing IEC and overall management of these 'MA' health camps.

Ensure that all the 'MA' cards (printed) delivered to your office by the (n) Code Solutions are distributed to the respective beneficiaries free of cost within a week's time. Very soon through a video conference we will be reviewing the scheme performance of your districts on the following aspects:

- Status of MA card distribution
- Status of online registration of Taluka Verifying Authorities /Civic Center Verifying Authorities
- Status of functional Taluka/ Civic Center Kiosk
- Functionality of Hospital Kiosk
- MA Health Camps
- Performance of MA scheme
- Formation of District Advisory and Grievance Redressal Committee (DAGRC)/ Corporation Advisory and Grievance Redressal Committee (CAGRC)

The scheme has still not reached the needy beneficiaries for whom the scheme is destined. Therefore you are instructed to review the performance of 'MA' scheme regularly at your level. I am sure that with your support we will be able to reach the poorest of the poor of the State.


(Hareesh Shukla)

Copy Forwarded with respect:

- PS to Commissioner (Health), Block No.-5, Dr. Jivraj Mehta Bhavan, Gandhinagar.